

Great Jobs Agenda Scorecard Summary

Mindset (attitude is key)

<i>Principle</i>	<i>MB Government Action</i>	<i>MCC Action</i>	<i>Status</i>
Adopt a 'creative capital mindset' – one that judges all economic policies against the basic standard of whether they are empowering each individual to obtain employment that fully taps into their creative potential (i.e. a job that is well-paying, engaging and taps into one's talents).	<ul style="list-style-type: none"> • Has focused on jobs, skills and knowledge and innovation, occasionally mentions creativity 	<ul style="list-style-type: none"> • Continues to study this issue • Championed in submissions and communications • Spoken to poverty groups about Great Jobs Agenda, reaction positive 	Mindset has not been fully adopted, particularly in relation to evaluating the creation of great jobs and the crucial role of creativity. More work needed.

An Environment Where Business Can Thrive

<i>Principle</i>	<i>MB Government Action</i>	<i>Status</i>
<p>Step 1: make it a priority to eliminate all capital taxes, all sales tax on capital and all profit insensitive taxes, in particular the Payroll Tax</p> <p>Step 2: commit to developing a strategy that will consider how to move our province more from a regime that taxes investment/income to one that taxes consumption</p>	<ul style="list-style-type: none"> • measures taken since 1999 will save Manitoba businesses more than \$400 million annually as of 2011 • KPMG ranks Winnipeg as 20th lowest Total Effective Tax Rate etc. • Improvements to R&D Tax Credit • Business Start Program • Industrial Opportunities Program • Rural Entrepreneur Program • Co-op Ed & Apprenticeship Tax Credit 	Very good progress on this issue but current tax vision ends in 2010, no comprehensive review of Manitoba's taxes, some profit insensitive taxes on investment remain (e.g. Payroll Tax & PST)

Nurture Skills/Recognize Skills

<i>Principle</i>	<i>MB Government Action</i>	<i>MCC Action</i>	<i>Status</i>
<p>Step 1: provide an even greater focus on recognizing and developing skills</p> <p>Step 2: every single initiative must be evaluated against the standard of whether the skills of the individual involved have been enhanced in a way that leads to engaging and financially rewarding employment</p>	<ul style="list-style-type: none"> • Focus on Skills & Knowledge • \$565M plus in capital etc for Post-Secondary • Funding for adult learning centres • More apprenticeship training • Incentives for trades • N. Essential Skills Initiative • Primary education initiatives • Letter of Understanding re-Aboriginal education 	<ul style="list-style-type: none"> • Youth Business Institute (partnership w. gov't) • Policy Committee Sub-group = "Engaging On-Reserve Aboriginal Peoples Age 18 to 31 in the Workforce" • Champion Great Jobs Agenda & creativity 	<p>Great progress on Step 1. Step 2, evaluation, needs work</p>

Identify & Remove Roadblocks for Those on Low-income

<i>Principle</i>	<i>MB Government Action</i>	<i>MCC Action</i>	<i>Status</i>
<p>Step 1: Engage in effective tax relief for low-income tax payers</p> <p>Step 2: Develop a comprehensive poverty reduction strategy with input and ongoing feedback from the community</p>	<ul style="list-style-type: none"> • Child Benefit • Working Income Tax Benefit? • 'All Aboard' • 'All Aboard' Benchmark Consultation • 'Rewarding Work' 	<ul style="list-style-type: none"> • Champion Poverty Reduction • Joined "Make Poverty History" • Work with various poverty groups • Attend launch and promote 'All Aboard' & 'Rewarding Work' • Attend launch and promote 'Common Purpose' Event 	<p>Very good progress, continue to participate in and monitor initiatives.</p> <p>Working Income Tax Benefit needed/working?</p>

Trumpet Success (Business & Government)

<i>Principle</i>	<i>MB Government Action</i>	<i>MCC Action</i>	<i>Status</i>
<p>Collectively we must do a better job of sharing these success stories in a way that both inspires and</p>	<ul style="list-style-type: none"> • health-care innovation awards 	<ul style="list-style-type: none"> • MCC Business Awards • Manitoba's Cùl Companies 	<p>Good progress, MCC will be launching more initiatives to expand circulation and new features that</p>

empowers		<ul style="list-style-type: none"> • Focus Magazine (Ahead of the Curve' Postcards from the Business Edge Diary of an Entrepreneur Column) • Website (MCC TV, Corporate & Government News) • E-Update 	celebrate MB businesses in a way that informs and inspires
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Obey the Law

<i>Principle</i>	<i>MB Government Action</i>	<i>MCC Action</i>	<i>Status</i>
Laws that are not enforced serve no purpose other than to permit victimization of workers and to penalize law-abiding employers	<ul style="list-style-type: none"> • Additional enforcement staff for Criminal Code, labour laws and environmental regulations 	<ul style="list-style-type: none"> • Using communications (website and magazine and submissions) to champion 	Good progress

Broaden Knowledge of the Law

<i>Principle</i>	<i>MB Government Action</i>	<i>MCC Action</i>	<i>Status</i>
The first step to an effective regulatory system is knowledge as to its existence	<ul style="list-style-type: none"> • Various information campaigns • Enhanced website and literature 	<ul style="list-style-type: none"> • Using communications (website and magazine and submissions) to champion 	Good progress

All Together (Government, Labour, Community Groups and Business Must Work Together)

<i>Principle</i>	<i>MB Government Action</i>	<i>MCC Action</i>	<i>Status</i>
create a Forum on the Great Jobs Agenda to provide ongoing and timely reporting on, and measurement of, the Great Jobs Agenda*	<ul style="list-style-type: none"> • Premier's Economic Advisory Summit • Innovation Council Created & will hold community forum 	<ul style="list-style-type: none"> • Using communications (website and magazine and submissions) to champion 	Close, but need a mechanism that specifically targets, evaluates, researches and engages Manitobans in relation to Great Jobs and creativity in Manitoba's economy

*See Appendix 1 for full recommendations on the Great Jobs Forum