

Winkler & District Chamber of Commerce
Minutes
Tuesday, February 3, 2009
Strategic Planning Session

Present: Brenda Storey, Betty Hiebert, Greg Archibald, Myrna Hildebrand, Ken Thomas, Lyndon Thiessen, Scott Cockbill, Dianne Friesen

1. Year 2008 in Review

- Will continue with golf tournament as an annual event.
- AGM lunch will start at 11:30 to offer the opportunity of networking to the businesses.

2. Contact List for Executive

- Suggestion was for each member to have a business contact list for which they would be responsible to touch base with him or her to inform them of upcoming events that we offer throughout the year.

3. Business Retention & Expansion

- Highlighted survey results. Customer service and workplace skills development were high on the list of weaknesses.

4. Pixels Free Offer

- Discussion was held and decision was that we would discontinue offer.

5. Membership Fees

- Last increase was done I 2002.
- We will review and discuss at future meeting.

6. Manitoba Resolutions

- Deadline for submitting resolutions is February 23.
- We will not submit any this year.

7. Workplace Hazardous Material Information Systems

- Department of Labour is making it compulsory training in every workplace.
- Will review in future.

8. AGM Lunch – February 24, 2009

- May have to change venue because Heartland Inn double booked.
- Dianne will check with Emmanuel Mennonite Church on availability.
- Will call VIP to see if they can cater.
- Accounting firms are sponsors of lunch.

9. Budget

- \$63,000 was approved by BIA
- Need to add budget line to 2010 budget to have a dollar figure for past president to attend Manitoba Chambers meeting.

10. Luncheons for Executive

- Chamber absorbs cost of executive members to attend luncheons. After discussion it was determined we will continue.

11. Christmas Banquet

- What should Chamber do for 2009? Budget is \$1000.
- Thought was to be subsidized by those attending for a small amount.
- No decision confirmed

12. Sponsorship Package

- Because of current economic situation, it was felt that we would keep it as last year.

13. Luncheon Topics

- Discussed offering various luncheon topics. We feel we should be facilitators but not doers.
- Ideas will be brought to Executive for discussion.

14. Adjourned – 7:20 pm