



*2010 - 2011 Plan of Action*



**"Working Together For A Better Community"**

## *Mission*

To promote and expand  
economic trade and commerce  
along with  
civic and social needs  
of the  
Selkirk, St. Andrews, St. Clements and West St. Paul  
region.

## *Vision*

To see the Selkirk and District Chamber of Commerce enhance  
its visibility and role as an effective and credible voice for the  
Selkirk, St. Andrews, St. Clements and West St. Paul region.

## *Key Initiatives*

- ❑ Provide more opportunities for member networking and social engagements...
- ❑ Seek increased training opportunities for our members...
- ❑ Improve communications to and from our members...
- ❑ Improving the Chamber's and member's visibility both in the community and on the website...
- ❑ Increase and enhance partnerships with the public and private sector...

## *Keys to Success*

- Dedication
- Commitment
- Passion
- Respect
- Accountability
- Transparency
- Trust

## 2008-2010 Accomplishments

- ✓ Hired an Executive Director – January 2009
- ✓ Membership grown to 163 members as of July 2010 - 94% retention from 2009
- ✓ Membership fee structure re-evaluated for 2009
- ✓ Expanded our boundaries to include the RM of West St. Paul
- ✓ Hosted successful Citizen of the Year events for:
  - 2007 Michael Buhr
  - 2008 Eva Hawryshko
  - 2009 Olive Lillie
- ✓ Launched a new website in the Fall of 2008
- ✓ Spearheaded the flag pageantry for the Telus Cup Hockey Tournament in April 2009
- ✓ Hosted an annual Small Business Workshop through the Manitoba Marketing Network
- ✓ Provide administrative assistance to the City of Selkirk Santa Parade of Lights
- ✓ Continued success through the \$\$\$ Chamber Dollar program:
  - \$105,000 sold in 2008
  - \$77,100 sold in 2009
  - \$235,000 sold since inception
- ✓ Continue to grow the annual Selkirk Fair Parade
- ✓ Hosted “Speaker Series” events
- ✓ Launched a newsletter – the “Chamber Chatter”

## *2010-2011 Committee Focus*

- ❑ Review the \$\$\$ Chamber Dollar program
- ❑ Establish a reserve fund
- ❑ Increase membership by 10%
- ❑ 10 member visits annually
- ❑ Mass mailer to prospective members
- ❑ Host “New Member Evening”
- ❑ Establish formal policy & procedure documents
- ❑ Harmonize election with the year end
- ❑ Develop new tag line & logo
- ❑ Develop and issue a member survey
- ❑ Develop a plan to provide timely and regular information to the public
- ❑ Revamp & relaunch website
- ❑ Establish a student representative to the Board
- ❑ Strengthen relationship with our Municipal partners
- ❑ Participate on council committees as requested
- ❑ Visit local Chambers to share Best Practices

## *2010 Committees*

Finance – Pat Cordner

Membership – Chair Kelly Lewis, Ted Lewis, Rob Willitts, Louise Machinski

Events – Chair Lesli Malegus, Yvonne Poirier, Sharon Yackel, Justin Jasper, Eric Jorgensen

Governance – Dave Bayluk, Pat Cordner

Marketing / IT – Reid Henderson, Chad Sheppard

Communications – Cyndi Typliski, Brad Hirst

Partnership – Rob Willitts, Laurel Sarginson

Training & Development – Guy Shelemy

History – Peggy Davies

## 2010 Chamber Leadership



**Kelly Cook**  
President



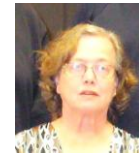
**Kelly Lewis**  
Past President  
Packers Fashion



**Chad Sheppard**  
1<sup>st</sup> Vice President  
Chad Sheppard, CA



**Dave Bayluk**  
2<sup>nd</sup> Vice President  
World of Water-Selkirk



**Pat Cordner**  
Treasurer



**Reid Henderson**  
Secretary  
McMillan Insurance

## 2010 Board of Directors

- Lesli Malegus** – Marlin Travel Selkirk
- Eric Jorgensen** – Core Network Solutions
- Ted Lewis** – Scotiabank – Selkirk Branch
- Yvonne Poirier** – Round-Tuit Cleaning Services
- Connie Rapko** – Hair Fantasy
- Rob Willitts** – Canadian Tire - Selkirk
- Cyndi Typliski** – MTS Allstream
- Guy Shelemy** – Shelemy Arborist Services
- Laurel Sarginson** – Evergreen Bed & Breakfast
- Brad Hirst** – Lord Selkirk School Division – Educational Assistant (Advisor to Student Rep)
- Vacant** – Lord Selkirk School Division – Student Council Representative
- Councillor Glen Basarowich** – RM of St. Clements
- Deputy Mayor Marlene Cook** – City of Selkirk
- Mayor Cliff Dearman** – RM of West St. Paul
- Councillor Sharon Yackel** – RM of West St. Paul (alternate)
- Deputy Reeve Kurtiss Krasnesky** – RM of St. Andrews

## Chamber Administration



**Sheri Skalesky**  
Executive Director

## *Chamber History – Past Executive*

2008-2009

Pres. – Kelly Lewis  
1<sup>st</sup> VP – Kerry Hendry  
2<sup>nd</sup> VP – Bill Hrabí  
Treas. – Lesli Malegus  
Sec. – Reid Henderson

2007-2008

Pres.- Kelly Lewis  
1<sup>st</sup> VP – Kerry Hendry  
2<sup>nd</sup> VP – Bill Hrabí  
Treas. – Lesli Malegus  
Sec. – Wayne Geis

2006-2007

Pres.- Dave Bayluk  
1<sup>st</sup> VP – Kelly Lewis  
2<sup>nd</sup> VP – Leslie Hanson  
Treas. – Kerry Hendry  
Sec. – Connie Rapko

2005-2006

Pres.- Brian Teixeira  
1<sup>st</sup> VP –  
2<sup>nd</sup> VP –  
Treas. –  
Sec. – John Oliver

2004-2005

Pres.- Brian Teixeira  
1<sup>st</sup> VP –  
2<sup>nd</sup> VP –  
Treas. –  
Sec. –

2003-2004

Pres.- John Oliver  
1<sup>st</sup> VP – Brian Teixeira  
2<sup>nd</sup> VP – Bernie Scheurer  
Treas. – Peggy Davies  
Sec. –

2002-2003

Pres.- John Oliver  
1<sup>st</sup> VP – Brian Teixeira  
2<sup>nd</sup> VP – Bernie Scheurer  
Treas. – Peggy Davies  
Sec. – Ashley Martyniw

2001-2002

Pres.- Jodi-Lynn Bourcier  
1<sup>st</sup> VP – John Oliver  
2<sup>nd</sup> VP – Ashley Martyniw  
Treas. – Peggy Davies  
Sec. – Bob Jefferson

2000-2001

Pres.- Jodi-Lynn Bourcier  
1<sup>st</sup> VP –  
2<sup>nd</sup> VP –  
Treas. –  
Sec. –

1999-2000

Pres.- Caroline Vandean  
1<sup>st</sup> VP – Jodi-Lynn Bourcier  
2<sup>nd</sup> VP – Peggy Davies  
Treas. – Vince Cmela  
Sec. – Bob Jefferson

1998-1999

Pres.- Caroline Vandean  
1<sup>st</sup> VP –  
2<sup>nd</sup> VP –  
Treas. –  
Sec. –

1997-1998

Pres.- Jack Fryatt  
1<sup>st</sup> VP –  
2<sup>nd</sup> VP –  
Treas. –  
Sec. –

1996-1997

Pres.- Jack Fryatt  
1<sup>st</sup> VP – Caroline Vandean  
2<sup>nd</sup> VP – Jodi-Lynn Bourcier  
Treas. – Peggy Davies  
Sec. – Mark Holm

1995-1996

Pres.- George Hacking  
1<sup>st</sup> VP – Jack Fryatt  
2<sup>nd</sup> VP –  
Treas. –  
Sec. –

1994-1995

Pres.- George Hacking  
1<sup>st</sup> VP – Jack Fryatt  
2<sup>nd</sup> VP – Larry Johnson  
Treas. – Peggy Davies  
Sec. – Jodi-Lynn Bourcier

1993-1994

Pres.- Fern Bourcier  
1<sup>st</sup> VP –  
2<sup>nd</sup> VP –  
Treas. –  
Sec. –

1992-1993

Pres.-  
1<sup>st</sup> VP –  
2<sup>nd</sup> VP –  
Treas. –  
Sec. –

1991-1992

Pres.-  
1<sup>st</sup> VP –  
2<sup>nd</sup> VP –  
Treas. –  
Sec. –

1990-1991  
 Pres.- Mary Davies  
 1<sup>st</sup> VP – Mona Sutherland  
 2<sup>nd</sup> VP –  
 Treas. – Ed Sitarz  
 Sec. – Gayle Halliwell

1989-1990  
 Pres.- Richard Borthistle  
 1<sup>st</sup> VP – Mary Davies  
 2<sup>nd</sup> VP –  
 Treas. – Ken Vyse  
 Sec. – Don Murray

1988-1989  
 Pres.- Lewis Wasel  
 1<sup>st</sup> VP – Richard Borthistle  
 2<sup>nd</sup> VP –  
 Treas. – Ken Vyse  
 Sec. – Joanne McGill

1987-1988  
 Pres.- Connie Rapko  
 1<sup>st</sup> VP – Lewis Wasel  
 2<sup>nd</sup> VP – Ernie Malis  
 Treas. – Greg Michie  
 Sec. – Joanne McGill

1986-1987  
 Pres.- Dale McMillan  
 1<sup>st</sup> VP – Connie Rapko  
 2<sup>nd</sup> VP – Lewis Wasel  
 Treas. – Greg Michie  
 Sec. – Barb Chwartacki

1985-1986  
 Pres.- Elmer Cutts  
 1<sup>st</sup> VP – Dale McMillan  
 2<sup>nd</sup> VP – Connie Rapko  
 Treas. – Victor Erickson  
 Sec. – Barbara Chwartacki

1984-1985  
 Pres.- June Denton  
 1<sup>st</sup> VP – Elmer Cutts  
 2<sup>nd</sup> VP – Dale McMillan  
 Treas. –  
 Sec. – Jim Davisson

1983-1984  
 Pres.- Del Reid  
 1<sup>st</sup> VP – June Denton  
 2<sup>nd</sup> VP – Peter Lamb  
 Treas. – Joe Belanger  
 Sec. – Jim Davisson

1982-1983  
 Pres.- Norm Carter  
 1<sup>st</sup> VP – Del Reid  
 2<sup>nd</sup> VP – June Denton  
 Treas. – Joe Belanger  
 Sec. – Jim Davisson

1981-1982  
 Pres.- Larry Johnson  
 1<sup>st</sup> VP –  
 2<sup>nd</sup> VP –  
 Treas. –  
 Sec. –

1980-1981  
 Pres.-  
 1<sup>st</sup> VP –  
 2<sup>nd</sup> VP –  
 Treas. –  
 Sec. –

1979-1980  
 Pres.- Al Price  
 1<sup>st</sup> VP – Dave McLaren  
 2<sup>nd</sup> VP – Bruce Harris  
 Treas. – Larry Johnson  
 Sec. – Jim Davisson

1978-1979  
 Pres.- Jim Gaynor  
 1<sup>st</sup> VP –  
 2<sup>nd</sup> VP –  
 Treas. –  
 Sec. –

1977-1978  
 Pres.-  
 1<sup>st</sup> VP –  
 2<sup>nd</sup> VP –  
 Treas. –  
 Sec. –

1976-1977  
 Pres.-  
 1<sup>st</sup> VP –  
 2<sup>nd</sup> VP –  
 Treas. –  
 Sec. –

1975-1976  
 Pres.-  
 1<sup>st</sup> VP –  
 2<sup>nd</sup> VP –  
 Treas. –  
 Sec. –

1974-1975  
 Pres.-  
 1<sup>st</sup> VP –  
 2<sup>nd</sup> VP –  
 Treas. –  
 Sec. –

1973-1974  
 Pres.-  
 1<sup>st</sup> VP –  
 2<sup>nd</sup> VP –  
 Treas. –  
 Sec. –